



# 10 Reasons to Partner With Interpretek for Your ASL Interpreting Needs



## Why Partner with Us?

American Sign Language (ASL) is one of the fastest growing languages requested in the U.S. today. ASL is a complex visual spatial language and the need for ASL professionals has been growing rapidly for many years. The Gallaudet Research Institute estimates that there are around 1,000,000 functionally Deaf people in the United States.

Sign language interpreting is not just another language service offered by companies in the industry. It is a field with unique requirements that evolved out of, and grew within, the deep roots of Deaf history and Deaf culture.

In the United States, the market for American Sign Language (ASL) interpreting services is highly regulated and the right to language access for Deaf and hard of hearing individuals is protected by the American Disabilities Act (ADA).

Partnering is a successful strategy by which many organizations either fully contract out their ASL Interpreting services, instead of hiring directly, or partner as a supplement to their own in-house resources.

At Interpretek our goal is to become a valued business partner and we are committed to managing a successful relationship. Our expertise will enable you to seamlessly meet your legal obligations under the law and provide outstanding support to your Deaf and hard of hearing clients.

# Partnering with Interpretek for your ASL Interpreting Needs is a Good Business Decision



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## Heighten Your Core Business Focus

As an expert in your field, you are most effective when you focus on managing and growing your business to better serve your clients. By spending less of your day overseeing interpreting needs, you will free up valuable time that can be redirected back into your core business.

2

## Gain Access to our Qualified Resources

At Interpretek you will have access to professional Interpreters with a wide range of experience. This expertise will ensure you are providing the best services to your clients in a variety of industries such as Medical, Education, Legal and Emergency Services and more. At Interpretek we will provide the “best fit” interpreters for the needs and requirements of the assignment.

3

## Save Money by Reducing Overhead

In today's economy, controlling costs is a high priority in nearly every industry. Partnering with Interpretek for your ASL Interpreting services can lower your total costs by eliminating the expenses related to employee benefits, training, scheduling software, remote software, and hardware technologies as well as office supplies and office space.

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## Save on Technology and Infrastructure Costs

How do you keep up with the pace of technological change? Interpretek will do that for you. There is no need to struggle in identifying the specific hardware and software required to efficiently support remote ASL interpreting services. A partner will have the expertise to guide your decisions.

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### **Boost Customer Satisfaction with Better Work Processes**

Interpretek will help you optimize efficiency in your processes and procedures for scheduling and fulfilling requests for interpreting support. This will help to improve overall customer service levels and customer and employee satisfaction.

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### **Reduce Compliance Risks**

When you partner with Interpretek, an ASL interpreting service provider, you reduce the risk of non-compliance with the American Disabilities Act (ADA) and other local state compliance laws. Interpretek brings expertise to ensure you are following all applicable regulations, and enable your business a national footprint for support services.

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### **Scale More Quickly to Meet Changing Needs**

Interpretek can help you efficiently handle surges in activity that may be seasonal or based on business cycles – or a result of your growth initiatives. Rather than having internal resources that are too busy at times and slow at others, companies can instead hand over staffing concerns to a trusted partner – enabling you to scale and react to change more quickly and effectively.

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### **Provide National Reach**

Interpretek can provide 24/7 coverage in remote or hard- to-cover areas through its Video Remote Interpreting (VRI) technology and its team of on-call Interpreters. Anyone with an Internet-connected, video-capable device can be scheduled for remote interpreting services at any time.

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### **Ensure Thorough Back up and Disaster Recovery**

We all live with the constant risk of business interruptions due to unforeseen disasters. That is why many highly regulated industries – including financial, healthcare and insurance – require participants to maintain a documented disaster plan in the event their facility becomes damaged or compromised. Interpretek will ensure that you, too, can support your back-up and disaster recovery plan.

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### **Confidence and Peace of Mind**

By partnering with Interpretek for your ASL Interpreting services you can be assured that your work is handled by a team of experienced professionals you can count on. You will have the confidence and peace of mind you need to shift your focus fully to the core activities that drive your success.





# Interpretek is a Trusted Partner

Interpretek has been a nationwide provider of ASL for more than 25 years. Our services are offered both On-Site & Remotely (through a Video Remote Platform) and are available 24 Hours / 7 Days. As a leader in ASL Interpreting Services we have earned an outstanding reputation for providing services to the Deaf and hard of hearing for conferences, legal proceedings, meetings, trainings, classes, entertainment, technical, theatre venues, educational and medical appointments, and conventions.

With Interpretek you will receive a personalized business requirements evaluation. Our diverse interpreter pool and national footprint enables us to provide the best fit of interpreters and enable your continuity of service.

Whether engaging Interpretek as an overflow resource for your on-site interpreting staff or your partner for all your interpreting services needs we look forward to working with you.



## We can't wait for you to get to know us and our outstanding American Sign Language Services



### On-Site Interpreting Services

Our on-site interpreting services provide an experience that allow the Deaf consumer to be fully immersed in the discussions and activities happening around them.

[interpretek.com/services/community-interpreting](https://interpretek.com/services/community-interpreting)



### Video Remote Interpreting Services

Our pre-scheduled and on-demand Video Remote Interpreting (VRI) services provide quality interpreting to locations where an in-person professional is unavailable.

[interpretek.com/services/video-remote-interpreting](https://interpretek.com/services/video-remote-interpreting)

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